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JANUARY 2011 E-NEWSLETTER

Please read and if you wish to share this "regional newsletter" to keep Shady Cove and our Upper Rogue businesses and citizenry informed and connected, we would greatly appreciate your forwarding. Thank You!

Mark your Calendar ... for the first Shady Cove-Upper Rogue Chamber Meeting of 2011.

NOTE: The Shady Cove Business Association (SCBA) and the Upper Rogue Regional Tourism Alliance (URRTA) have now merged to one business/tourism non-profit organization. As of January 1, 2011, all future E-Newsletters will be forwarded to you from the newly established Shady Cove-Upper Rogue Chamber, Visitors & Convention Bureau.

Please mark your Calendar and attend the following Chamber Meeting:

Shady Cove-Upper Rogue Chamber

Date: Wednesday, January 5, 2011

Time: 8:00 am - 9:30 am

Location: Rogue River Lodge, Main Dining Room

Agenda includes:

Welcome

Business Report - (including final URRTA & SCBA Financial Report)

Update: * Shady Cove-Upper Rogue Chamber

* Visitors Information Center

* Chamber Membership (see attached information & application)

Report presented by Founding Chair, Tami Meerten (1-541-840-

3245)

E-mail Tami at: tmeerten@embarqmail.com

December Reports:

* Tree Lighting

Shady Cove - Kate Crowston

Rogue River Lodge - Anne or Lee Kimball

* "Christmas in the Village" - Alma Spicer

* Report from other communities & organizations, including Distr #4 "Children's

Christmas"

New Business:

* 11th annual "Daffodil Daze" (weekend)

* One Day Festival - Saturday, March 26, 2011 (Alma - for discussion)

* 1K FUN Walk - Sunday, March 27, 2011 - (Open for discussion)

* Transportation Enhancement Project - TE Proposal - Public Comments &

Survey -

Shady Cove: OR 62 Rogue River Dr - Cleveland St Sidewalks

\$1,381,940.

A representative from the City of Shady Cove will be contacted to explain the TE Proposal

* Rogue-Umpqua National Scenic Byway "Partnership Agreement"

Report by: Alma Spicer

Summer Event:

Tie Days River Fest - Saturday, June 18, 2011
Report by Kate Crowston (541) 821-2120

Meeting will adjourn promptly "at or before" 9:30 am

NOTE: Following the Chamber Meeting, all members and guests receiving this e-newsletter are invited to take a FAM TOUR of the newly established Shady Cove-Upper Rogue Chamber (office) and VISITORS Information Center, located inside the Rogue River RV Park, next to the Shady Cove Bridge, on the Rogue-Umpqua National Scenic Byway, in the heart of Shady Cove, at: 21800 Crater Lake Hwy 62 ... convenient parking (front & rear), or for FAM Tour "overflow", attendees may park in the rear of River Plaza, courtesy Kathleen Collins.

Chamber & Visitor's Information Phone: 541-878-2404

Oregon Forestland-Urban Interface Fire Protection Act (SB 360) in Jackson County ..

*Reducing flammable vegetation around a home before a fire starts
can be the difference between saving the home or losing it ...*

The Jackson County Forestland-Urban Interface Classification Committee has completed its review of maps of residential areas located in part of the county where potentially destructive wildfires could occur. To review the committee's maps and comment on the committee's findings, a public meeting will be held at the Jackson County Fire District #4, 21200 Hwy 62, Shady Cove, on Thursday, January 20, 6:30 pm.

ROGUE RIVER PRESS - December 29, 2010; page 20

... "with the removal of Gold Ray, Gold Hill and Savage Rapids dams in the last three years, there is 157 miles of free-flowing river from Lost Creek Reservoir to the Pacific Ocean -- and, endless recreational opportunities.

The wetlands, the secret fishing holes and the natural aviaries may be lost forever, but the (Jackson) county will erect an interpretive center that will preserve a bit of the dam's history. Relics like a rope-driven turbine, a 750-kilowatt generator and a marble control panel will be featured among the displays telling the story of Southern Oregon's first hydroelectric plant built by brothers C.R. and Frank Ray in 1904.

Visitors to the center, which will sit on a bluff above the old dam site, will be treated to panoramic (views) of the Rogue River, Table Rocks and snow-capped Mount McLoughlin."

For complete story, visit: www.rogueriverpress.com Caption: 2010 Review by Tammy Asnicar

Ti'lomikh Falls

Re-christened

by Tammy Asnicar, Rogue River Press

"The Rogue River roars through the rocks near Gold Hill; it's the drumbeat of the Takelma, or People of the River.

This rushing, churning stretch of whitewater, once dubbed Powerhouse Rapids, will again bear the name of the ancient Takelma village that stood for centuries at the base of the falls" . . . **See attached for full story.**

The Natural Splendor of the Season is Yours to Enjoy!

Few places on the earth are as naturally blessed as the year-round recreational opportunities of the Upper Rogue region. When we welcome family, friends and first time visitors to our area, we're not just tempting them to throw their line in the famous Rogue River for * world-class steelhead or encouraging family memories with the hilarious fun of inner tubing, sledding and tobogganing at the * **Union Creek Snow-Park**. There are many uncrowded areas for snow shoeing and cross country skiing in and about Union Creek Resort and Crater Lake National Park.

World-Class Steelhead: FISH COUNT: CALL - 1-800-472-2434 for current River conditions, Steelhead and Coho count.

UNION CREEK - visit: www.unioncreekresort.com

Tony, at the **Union Creek Resort** reports WINTER ACTIVITIES are excellent in Union Creek! Fresh snow measuring 30" for good Winter FUN & recreation. A multitude of winter activities are available in this area. The Farewell Bend Snow Play Area, located 1/4 mile north of Union Creek, offers a terrific sledding/tubing hill, as well as cross country skiing trails. At the Union Creek Country Store, we were advised Intertubes and equipment for Cross Country Skiing, and Snow Shoeing are available ... call ahead for lodging, Beckie's Restaurant (famous for Huckleberry and other delicious world famous homemade Pies), at: 1-866-560-3565. Resort owners, Sandy & Kent Watson welcome you to enjoy the early 1900's rustic look of the Union Creek Resort nestled within an exquisite natural old growth forest - it's just beautiful and a wonderful "family get-away area", especially at this time of the year!

SNOWMOBILE TRAILS: There are 103 miles of marked snowmobile trails with access located at Thousand Springs Snow Park and West Diamond Lake Snow Park. An Oregon Sno Park permit is required to park at winter recreation sites. For Passes, Trail Maps, or additional information - see attached, or call Rogue River-Siskiyou National Forest at: at 541-560-3400.

Crater Lake National Park:

For information, including current Road Conditions Visit: www.nps.gov/crla -- on this page, scroll down to view WebCam of the Steel Visitors Center at Crater Lake ... this webcam provides a new image every 5 minutes ... it's a terrific visual to see how much snow has fallen at Crater Lake National Park - WOW!

IMPORTANT: At this time of the year, businesses and front line personnel and volunteers in Shady Cove and the Upper Rogue region should position themselves to put out the red carpet for a warm welcome to our winter visitors, travelers, and recreational guests - we must be well informed on available recreational activities, road conditions, and safety tips, as we meet, greet, and welcome the public to our friendly Upper Rogue communities.

The splendor of the Upper Rogue in winter brings the wonders of nature into its own quiet and spiritual being. Wild life and scenic landscapes, a cold babbling stream making its way through the white snow are all splendors that require capturing - so, when visiting this area, be sure to bring your camera.

The experience of the Upper Rogue in winter has many facets;

- * savor the beauty that is a gift
- * enjoy its many recreational pleasures
- * treasure and protect its beauty as good stewards

Safety Tips - Check weather and road conditions before leaving home. Be prepared for unexpected changes! Carry appropriate items, including chains, shovel, gloves, boots, flashlight, first-aid kit, warm clothing, water, snacks, etc. And, always let someone know where you are traveling and your expected return time. Recently, driving home from Portland, I was very pleased to have ODOT'S Trip Check 511 on my speed dial

See attached [Rogue River-Siskiyou National Forest](#) - "click" on the side - Current Conditions - this page provides "Know Before You Go" links from Oregon Department of Transportation . . . excellent information shared for your knowledge and safety.

HAPPY NEW YEAR!

Celebrate

**New Year's Eve
at the
ROGUE RIVER LODGE**

For information Visit: www.therogueriverlodge.com
or PHONE: 541-878-2555

Historic PROSPECT HOTEL

Visit: www.prospecthotel.com

. . . "click" **WEDDINGS** to see a fantastic virtual tour of various weddings that have been held at this lovely site.

. . . also, "click" **SPECIAL EVENTS**; there's always something going on at the Prospect Historic Hotel.

CRATER LAKE NATIONAL PARK Visitor Information: 541-594-3000

for Road, Weather, Trail ... Call 541-594-3000

or visit: www.nps.gov/crla (US National Park Service)

* Ranger Snow Shoe Guided Tours

* View WEBCAM at: Steel Visitors Center at: www.nps.gov/crla

Currently, Hwy 62 and the Road from Park Headquarters to the Rim are OPEN.

all other Park roads are closed at this time. Please use caution as snowy & icy road conditions may occur at any time. Be aware that temporary road closures are sometimes necessary.

**Rogue River-Siskiyou National Forest -
High Cascades Ranger District**
* Prospect Ranger Station (541)-560-3400
* Butte Falls Ranger Station (541) 865-2700

**For current road conditions -
Call ODOT's TRIP CHECK at: 511**

BEST WISHES to you and yours for a very Happy New Year!

If you have business news, or an event you would like to share - or if you wish to be removed from this monthly newsletter - contact Alma Spicer (541-878-3626) or email: aspicer1@embarqmail.com

***Copy deadline for the February 2011 E-Newsletter is
January 26th***



Ti'lomikh Falls Re-christened

By Tammy Asnicar
Rogue River Press

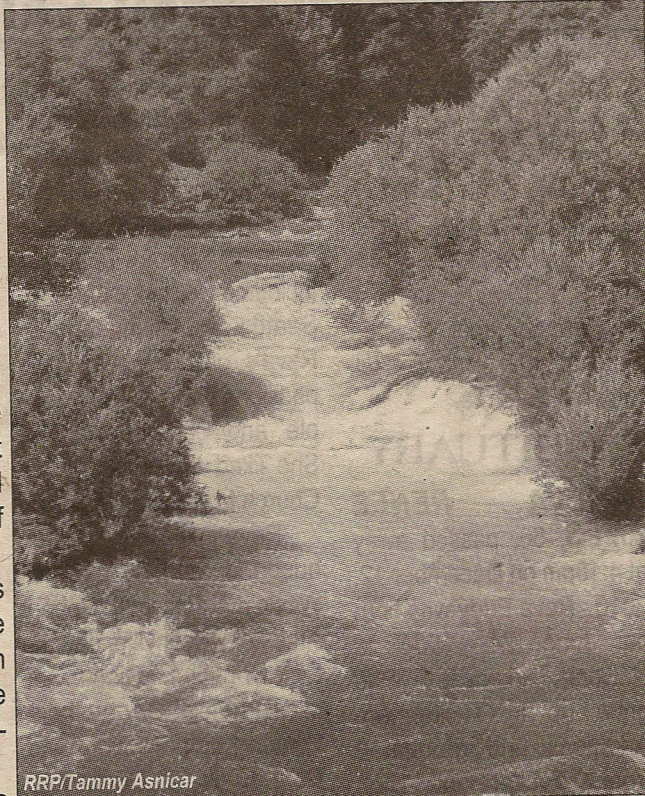
The Rogue River roars through the rocks near Gold Hill; it's the drumbeat of the Takelma, or People of the River.

This rushing, churning stretch of whitewater, once dubbed Powerhouse Rapids, will again bear the name of the ancient Takelma village that stood for centuries at the base of the falls.

The nooks and crannies above Ti'lomikh Falls are believed to be site of an ancient fishing village where the gentle, peace-loving Takelmas lived.

If you stand for a moment along the Rogue River, you can hear the Takelma elders' voices whisper on the wind. A winter's breeze carries tales of the river, the trees, the rocks and the salmon.

The U.S. Geological Survey (USGS) recently gave final approval for changing the name of Powerhouse Rapids to Ti'lomikh Falls. The campaign to re-christen the falls was started more than two



RRP/Tammy Asnicar

Powerhouse Rapids will again bear the name: Ti'lomikh Falls

years ago by Agnes Baker-Pilgrim, the oldest known surviving member of the Takelma tribe, Steve Kiesling, who owns the property near the falls, and the City of Gold Hill.

The name will soon appear on official maps because the USGS is the official body for naming geographic features like peaks, creeks, valleys and portions of rivers.

The falls also is the site

of the Story Chair, the stone centerpiece of "Grandma Aggie's" annual Salmon Ceremony held each summer at the rapids. The original Takelma ceremony was resurrected in 2007.

Kiesling has said that he will proceed with plans to get the falls listed on the National Register of Historic Places.

He added that "it's a big deal and an enormous opportunity."



**Shady Cove - Upper Rogue Chamber
Visitors & Convention Bureau**
Gateway to Crater Lake National Park

A partnership for growth: - together we can accomplish much . . .

Our Mission: “to promote the economic vitality and civic interest of all Upper Rogue communities so its citizens and businesses shall prosper”

Our Objectives: “assisting the development of new businesses and to promote Shady Cove and the Upper Rogue region as a year-round visitor attraction and recreation destination”

MEMBERSHIP APPLICATION

Type of Membership: Business Individual
Individual or Non-Profit Membership Dues: \$50

BUSINESS MEMBERSHIP FEES

Number of Employees

1-3 \$ 50
 4-10 \$ 75
 11-25 \$100

FOUNDING SPONSORSHIP
 Gold: \$250

APPLICANT INFORMATION:

Business Name: _____

Business Location: _____

Mailing Address: _____ City: _____ Zip: _____

Representative Name: _____

Position/Title: _____

Phone: _____ Fax: _____ EMAIL: _____

Website Address: _____

HOW DID YOU BECOME INTERESTED IN THE CHAMBER & VCB

WHAT AREA WOULD YOU BE INTERESTED IN PARTICIPATING?

_____ Volunteering in the Visitors & Convention Center

_____ Advertising on the Chamber Website

_____ Participating on a Chamber Committee:

Please circle:

ByLaws

Membership

Economic Development

Events

Website

Publicity

Newsletter

Budget

Ambassadors

Tourism Development

Byway Management

Other

The strength and success of the Shady Cove-Upper Rogue Chamber of Commerce is rooted in its members. The annual membership dues off-set operation costs and provides funding for advertising and marketing of Shady Cove and the Upper Rogue region as a year-round place to visit, shop, recreate, and stay.

YES! I want to support Shady Cove and the Upper Rogue region. By submitting this application, I show my interest in, and support of the Shady Cove-Upper Rogue Chamber, Visitors & Convention Bureau.

SIGNATURE: _____ DATE: _____

Please return application with check made payable to:

Shady Cove-Upper Rogue Chamber

P. O. Box 1573

Shady Cove, OR 97539

(541) 878-2404

Email: chamber@shadycoveupperrogue.org

Website: www.shadycoveupperrogue.org

Chamber/Visitor's Information Center at: Rogue River RV Park

21800 Crater Lake Hwy 62 (next to the Bridge)

Conveniently situated on the Rogue-Umpqua National Scenic Byway

In the heart of Shady Cove, Oregon

FOR OFFICE USE:

Payment Method: _____ Amount Paid: _____

Check # _____ Date Received: _____ Amount Due: \$ _____ Date: _____

Voted into Membership by Board of Directors – Date: _____

Membership Chairman: _____ Date: _____